

COLLECTION SPRING SUMMER 2024



press release - December 2024



Haomy

EDITO

Under the Mediterranean sun

Colourful and sunny, yet chic and timeless!
That's the promise of the Haomy spring summer collection.

The Haomy spring summer 2024 trip begins with two new colours, turquin and citrus. An original knit, a blend of cotton and linen, revolutionises the material. Graphics also make an appearance, whether in stripes, chevrons or flowers. Together, they set the tone and take you to the heart of the Mediterranean.

Without superfluity or excess, the pieces are chosen to create harmony. Each one brings its own touch of colour, its own play on texture, its own lines... to enhance your home.

Let yourself be seduced by the magic of this spring-summer season with our new textile collection. Whether you're looking for a touch of refinement indoors or to create a corner of paradise outdoors, our textiles promise an unforgettable experience.





HAOMY COMMITS

Labelling our products is the first and most important aspect of our CSR approach. These labels enable us to improve our processes and guarantee transparency to our customers. This enables us to reduce social and environmental risks, while constantly improving the quality and durability of our products.

Haomy makes it a point of honour to favour sustainable materials and to promote traditional craftsmanship. Each piece tells a story, the story of environmentally conscious manufacturing.

OUR LABELS

EUROPEAN FLAX® is the traceability guarantee for premium flax fibre grown in Western Europe for all its markets - fashion, home, technical products, etc. A plant fibre from environmentally-friendly farming, without irrigation or GMOs.

OEKO-TEX® MADE IN GREEN is a traceability label for all types of textiles and leather products that have been manufactured in environmentally friendly facilities, under safe and socially responsible working conditions. The MADE IN GREEN label also reassures consumers that the textile or leather product is made from materials that have been tested for harmful substances.

Since 2020, Haomy has chosen to use polypropylene containers. These use less PVC, so the packaging is thinner and degradable, which considerably reduces our carbon footprint. Environmentally friendly, this polypropylene packaging can also be reused and recycled.

CUSHIONS



PALMA



TOKYO



MALAGA



PIANA



COMPORTA







TABLE

PALMA



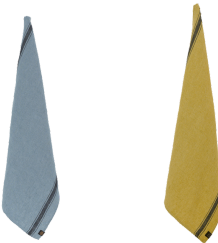
PORTO FINO



CAPRI



OLBIA







BEDROOM

VITI



COMPORTA



MANILLE



PIANA





ACCESSORIES



KYOTO



PALMA



DILI

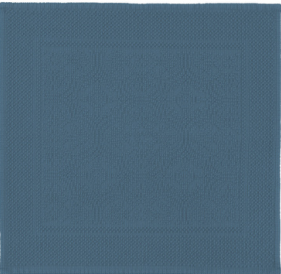




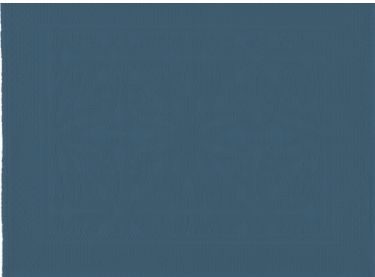


BATH

KYMI



HAMMAM



ISSEY



CUPABIA





OUTDOOR COLLECTION

Floral patterns, stripes and summery colours combine endlessly to create a cheerful, colourful outdoor world, a veritable outdoor paradise.

Our outdoor collection is made from top-of-the-range fabrics, **water-resistant thanks to a water-repellent treatment and UV-resistant.**





OUTDOOR

PALERME



FARO



ZANZIBAR





OUTDOOR



DEAUVILLE



PALERME



FARO





CONTACT PRESSE

Victoire Bourrillon
+33 6 42 32 83 97
v.bourrillon@harmony-textiles.fr

BUREAU FRANCE

+33 5 47 30 78 40
commerical.france@harmony-textiles.fr
7 rue Gaspard Monge, 33610 Canéjan

BUREAU INTERNATIONAL

+33 5 47 30 78 40
commercial.international@harmony-textiles.fr
7 rue Gaspard Monge, 33610 Canéjan

WWW.HARMONY-TEXTILE.COM

Haomy_officiel

